



ABOUT THE EVENT

Flavors of Louisiana at Capitol Park Museum is a vibrant, family-friendly culinary and cultural festival bringing together the traditions that define our state — from gumbo and jambalaya to live local music, artisan vendors, and interactive family experiences.

Held during Capitol Park Museum's 20th Anniversary year, this new signature fundraiser is expected to welcome **800–1,200 guests**, including families, young professionals, community leaders, and cultural supporters from across the Baton Rouge region.

Anchored by the high-energy **"Anything Over Rice" Cook-Off** featuring both professional and amateur competitors, the event also includes a Louisiana **vendor marketplace**, live **entertainment**, a People's Choice competition, a **21+ VIP experience**, and dedicated **family activities** — creating a dynamic, multigenerational experience in the heart of downtown Baton Rouge.

Your sponsorship does more than support an event — it invests in:

- Educational programming for students
- Community programs and engagement initiatives
- Cultural exhibitions and storytelling
- Preservation of Louisiana's history
- The continued growth of Capitol Park Museum

As a sponsor, your organization will gain meaningful visibility, direct engagement with an engaged audience, and alignment with one of Louisiana's largest and most respected cultural institutions. We invite you to partner with us in bringing Flavors of Louisiana to life — and in keeping Louisiana's stories alive for generations to come.



SPONSORSHIP PACKAGE

SUNDAY, APRIL 26, 2026 | 10:00AM-4:00PM

CAPITOL PARK MUSEUM

660 N. Fourth Street
Baton Rouge, LA 70802

SPONSORSHIP LEVELS

Signature Flavor Sponsor | \$7,500

- Premier logo placement on all event marketing materials
- Main stage signage
- 3 emcee mentions/recognition during the event
- 20 VIP tickets
- On-site activation space
- Speaking opportunities during awards ceremony

Capitol Culinary Sponsor | \$5,000

- Prominent logo placement on event signage
- 12 VIP tickets
- 2 emcee mentions
- Verbal recognition during the event
- On-site activation space

Culture & Community Sponsor | \$2,500

- Logo displayed on event signage
- 8 VIP tickets
- 1 emcee mention
- Recognition during the event

Friends of Flavor Sponsor | \$1,000

- Logo displayed on event signage
- Recognition in post-event thank you materials
- 5 VIP tickets

EXPERIENCE OPPORTUNITIES

Main Stage Sponsor | \$5,000

- Exclusive naming rights to the stage
- Opportunity to address the crowd & introduce the band
- 10 VIP tickets
- Verbal recognition during the event
- Logo displayed on event signage

VIP Lounge Sponsor | \$5,000

- Exclusive naming rights to the VIP area
- 15 VIP tickets
- Verbal recognition during the event
- Logo displayed on event signage

Vendor Market Sponsor | \$5,000

- Exclusive naming rights to the Vendor Market
- 10 VIP tickets
- Verbal recognition during the event
- Logo on event signage

Kids Experience Sponsor | \$2,500

- Exclusive Family Area naming rights
- 10 VIP tickets
- Verbal recognition during the event
- Logo on event signage

All sponsorship levels also receive: social media recognition, email newsletter recognition, logo placement on our website's event page, inclusion in our 2025-26 annual report, and company listing as a 20th Anniversary year partner during 2026.



EIN: 27-0946211

Louisiana State Museum Friends, INC.
DBA: Friends of the Capitol Park Museum
www.capitolparkfriends.org



IMPORTANT SPONSORSHIP DATES

MARCH 27

Deadline for sponsorship commitments to be included in printed materials.

APRIL 8

Deadline for sponsorship payments.



Event & Sponsorship Contact

Griffin Landry, *President*
337.967.5757
president@capitolparkfriends.org

Vendor & Cook-Off Team Contact

Taylor Raiford, *Secretary*
985.662.2038
secretary@capitolparkfriends.org

COOK-OFF INFORMATION:

The cook-off will be an 'anything over rice' competition with three main categories: gumbo, stew, and red/white beans. We are also offering a specialty category: jambalaya. All categories will be split into professional and amateur. You may enter into as many categories as you'd like. For more rules, information, or how to get involved please visit our website at www.capitolparkfriends.org or reach out to us!

SPONSOR INFORMATION

COMPANY NAME: _____

PRIMARY CONTACT NAME: _____ TITLE: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP CODE: _____

CONTACT PHONE: _____ CONTACT EMAIL: _____

WEBSITE: _____

SOCIAL MEDIA: _____

Will your company participating in the cook-off and/or vendor fair? (circle one) YES NO MAYBE

Would you like more information about in-kind opportunities and involvement? (circle one) YES NO

YOUR SPONSORSHIP LEVEL:

- Signature Flavor Sponsor | \$7,500
- Capitol Culinary Sponsor | \$5,000
- Culture & Community Sponsor | \$2,500
- Friends of Flavor Sponsor | \$1,000

- Main Stage Sponsor | \$5,000
- VIP Lounge Sponsor | \$5,000
- Vendor Market Sponsor | \$5,000
- Kids Experience Sponsor | \$2,500

YOUR PAYMENT METHOD:

- Check Enclosed**
Please make checks out to 'The Friends of the Capitol Park Museum' and mail them to
660 N. Fourth Street, Baton Rouge, LA 70802
- Credit Card**
To pay by credit card, please email us at president@Capitolparkfriends.org, or use the link provided here.
- Contact Us / Send us an Invoice**
Please provide the contact email:

THANK YOU FOR YOUR PARTNERSHIP

Thank you for considering a sponsorship of Flavors of Louisiana at Capitol Park Museum. Your partnership helps bring this celebration of Louisiana's food, culture, and community to life while directly supporting the Friends of the Capitol Park Museum and the educational programming, exhibitions, and initiatives that keep Louisiana's stories preserved and accessible. As the Museum celebrates its 20th Anniversary year, your support represents more than event sponsorship — it is an investment in honoring our history and strengthening the cultural future of Baton Rouge and our state.